

# Catalyst

Family Inc.

**2023 - 2024**  
**Annual Report**



A young boy with a cochlear implant is shown in profile, looking down at a yellow toy car on a table. He is wearing a white t-shirt. The background is a blurred blue and white setting, possibly a classroom or play area. The overall tone is educational and focused on technology and learning.

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## Our mission

**We believe in providing responsive services for communities, families, and children.**



## Who we are

# Creating a brilliant future—together!

## What we do

Catalyst Family Inc. is a nonprofit that drives the mission of Catalyst Kids, Catalyst Community, Catalyst Camps, and Catalyst ExpandEd Learning, delivering programs and services that nurture children, support families, and uplift communities.

## What we believe

We believe that fostering vibrant communities, where children shine and families succeed, creates lasting change across generations.



# Our divisions

Catalyst Family Inc. is the parent agency to four divisions, each with their unique purpose united by our common mission to serve communities, families, and children.

# Catalyst Family Inc.



# Letter from the President



This past year has been one of steady progress and meaningful impact, reflecting our ongoing commitment to provide comprehensive support to children and families. From expanding access to high-quality early childhood education, to fostering vibrant learning environments after school, we have touched the lives of thousands across California. It is with deep gratitude and pride that I share the highlights of this remarkable year, a year defined by our collective dedication to creating brighter futures.

Catalyst Kids, our cornerstone, continued to flourish, serving over 7,300 children. Recognizing the critical need for infant and toddler care, we opened four new programs dedicated to these crucial early years.

Catalyst ExpandEd Learning experienced unprecedented growth, increasing from 24 to 82 sites and serving over 3,600 children. This program remains entirely free to families, ensuring that all children have access to the support they need to thrive. Catalyst Community assisted nearly 1,000 children through childcare vouchers and responded to over 11,000 resource and referral requests. Our commitment to strengthening communities was evident in the trainings we offered and the care we provided for 1,237 children in our courthouse Children's Waiting Rooms.

Catalyst Camps provided 133 campers with unforgettable experiences filled with adventure, learning, and friendship while exploring their passions and creating lasting memories.

The heart of our mission lies in our unwavering belief in the potential of every child. We are more than just programs and services; we are a catalyst for positive change, empowering families and fostering vibrant communities. As we look to the future, we will continue to champion early childhood education, expand access to enriching programs, and provide vital resources to those in need.

Thank you for being an integral part of our Catalyst Family. Together, we are creating a brighter future for children and families across California.

Sincerely,

A handwritten signature in black ink that reads "Susan Dumars". The signature is fluid and cursive, with a large initial 'S'.

**Susan Dumars, President**

# Board of Directors

## Executive Team



**SUSAN DUMARS**  
President, Board Chair



**EVA SCHULTE**  
Chief Operating Officer



**THOMAS REDMON**  
Retired Attorney



**GEORGINA MARTINEZ**  
Higher Education Grants



**MICHELLE MASSARO**  
Health Physicist



**LATISHA JOHNSON-NEELY**  
Finance, Payroll, HR



**ARNEL TORRES**  
Financial Services



**CHERISE ALEXANDER**  
Executive Assistant -  
Hospital



**TOM CHIAROMONTE**  
Professor, Child Development  
& Educational Studies



**ANA V. PEREZ APODACA**  
Health Care Organization



**JEFF CHERNISS**  
COO of MV Advanced

# Financials

Financials for the fiscal year are presented below. The agency participated and earned its revenue through private pay programs and various state and federal awards including state preschool, general child care, resource and referral, and the Child and Adult Care Food Program.

## FY 2023/2024

<b>TOTAL REVENUE</b>	<b>\$115,880,026</b>
<b>TOTAL EXPENSES</b>	<b>\$121,221,361</b>

Financials are audited by the accounting firm of Eide Bailly LLP in accordance with Government Auditing Standards and the US Office of Management and Budget Circular A-133.



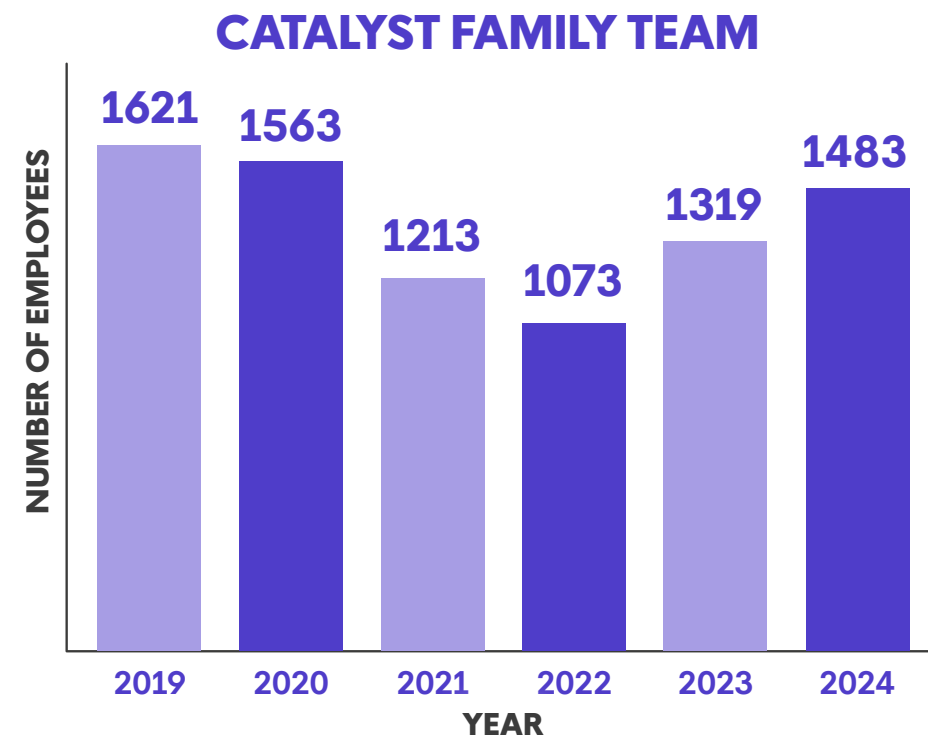


# Our staff

## Proud to be part of the Catalyst Family

Over the past fiscal year, Catalyst Family Inc. has significantly expanded our team, hiring over 700 new employees to support our remarkable growth and evolving needs. As we continue to develop and introduce new programs to better serve our communities, we remain dedicated to professional excellence and staff development.

Our Education Reimbursement Program illustrates this commitment, offering financial support to our teaching staff as they pursue permits and additional Early Childhood Education units. This investment in our team not only supports their growth but also strengthens our capacity to innovate and expand our services.



"As a preschool teacher, I'm proud to be part of a team that truly values every child's growth and development. Our commitment to providing high quality education and support to families is inspiring.

Working here, I feel empowered to make a difference in each child's life and contribute to a mission that genuinely impacts our community."

*Angela Chavez*  
**PRESCHOOL TEACHER,  
CATALYST KIDS FOULKS RANCH**





## Where kids shine!

Catalyst Kids offers inclusive early childhood education and school age programs to children from infancy to age 12.

### What we believe

We encourage children's unique development through play-based learning, support busy families through quality care, and strengthen communities by providing a safe place for every child to thrive.

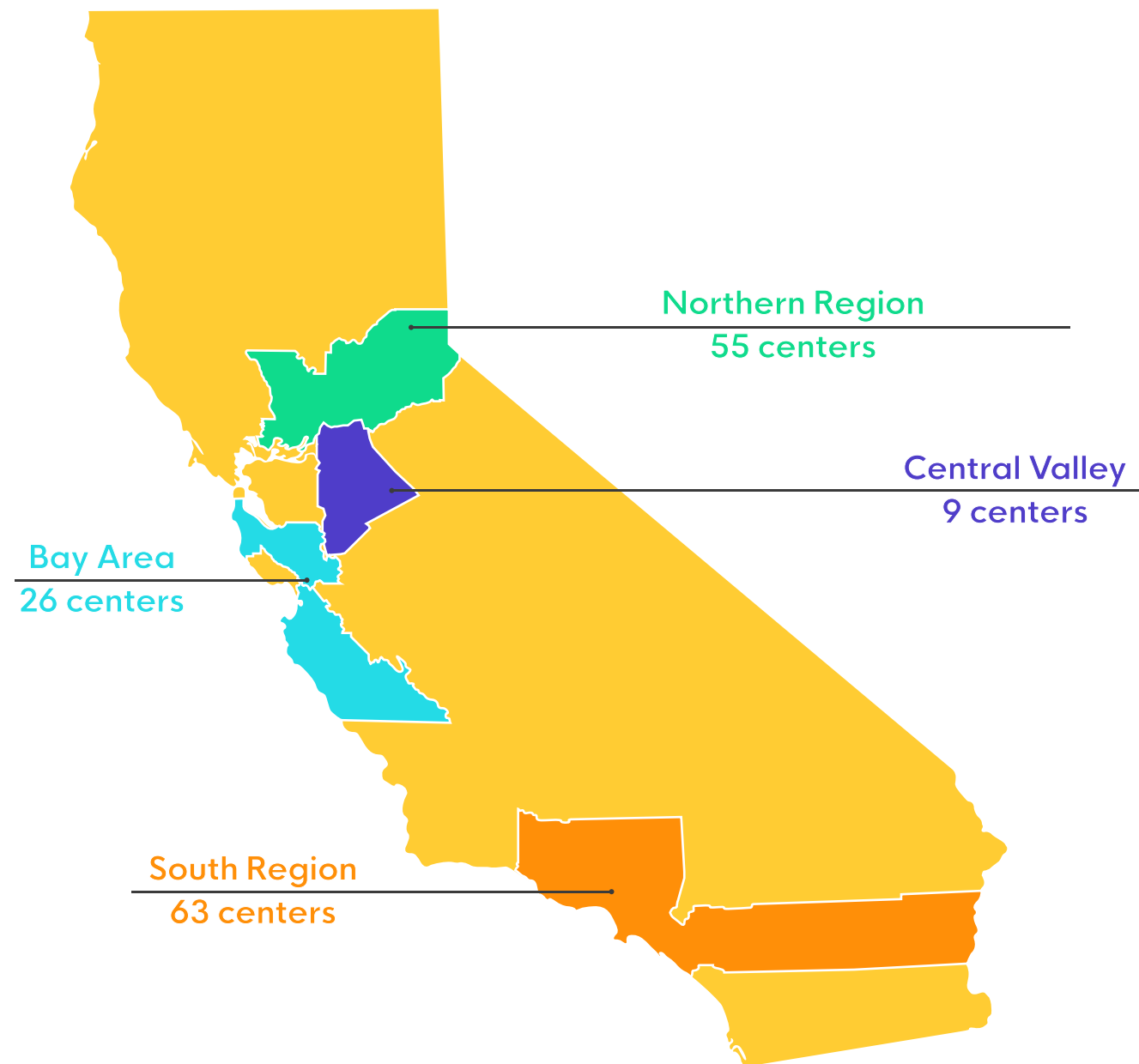


Last year, we served  
**7,370** children across  
**153** centers



## Program growth and expansion

This year, we opened four new infant and toddler programs, serving 42 infants and toddlers. Our continued efforts to meet the demand for younger age groups reflects our commitment to supporting families by providing access to high-quality early childhood education.



## Scholarship program

This year we were excited to expand our scholarship program which is designed to support families who don't qualify for subsidized care but still need assistance to access our essential childcare and educational services.

35 FAMILIES  
RECEIVED DISCOUNTED  
OR FREE TUITION



\$42,043  
TOTAL FUNDS AWARDED  
IN SCHOLARSHIPS



"Your understanding and empathy towards my family's plight means the world to us, and any assistance you can extend would be received with immense gratitude."

— PARENT OF CATALYST KIDS SCHOLARSHIP RECIPIENT

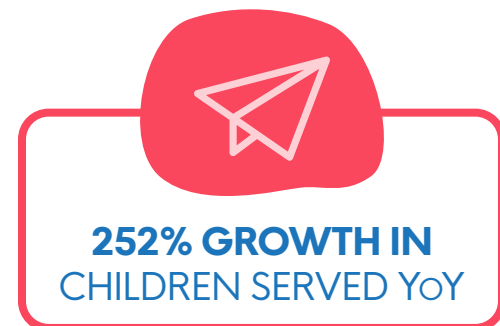




# Expanding the learning, expanding the fun.

Catalyst ExpandEd Learning, in partnership with school districts, provides after-school programs for children TK-8th grade.

Our programs provide academic support that complements, rather than replicates, the regular school curriculum. We offer homework help, enrichment opportunities, and instructional support outside of regular school hours.



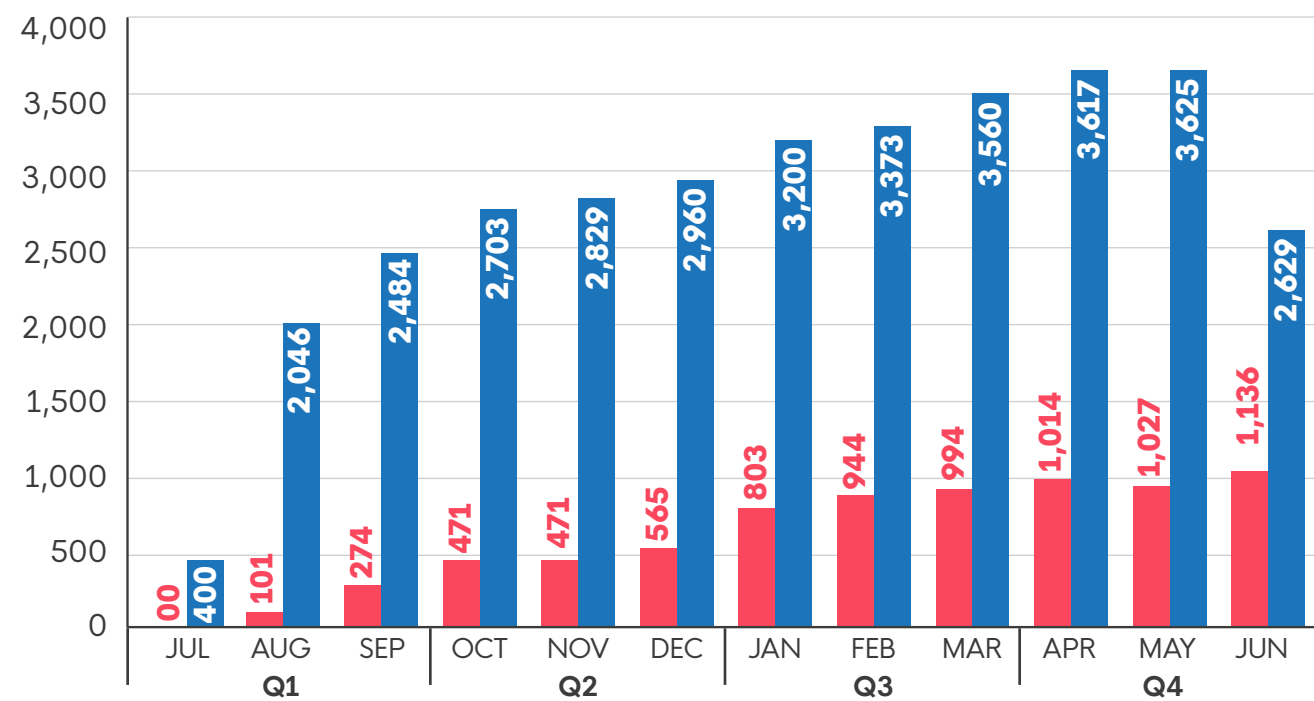
# Enrich. Engage. Expand.

This year marked tremendous growth for Catalyst ExpandEd Learning as we increased from 24 sites to 82 locations, increasing the number of children served from 1,136 to 3,625. This growth reflects our ongoing commitment to providing high-quality programs and support to children and families across the state.

Our program remains entirely free to families, ensuring access to vital after-school support, particularly for those who may not have the means to afford private care.

## ENROLLMENT

■ FY 22 - 23    ■ FY 23 - 24



**We've partnered  
with 9 school districts  
across the state.**





# Service. Support. Strength.

Catalyst Community provides support and resources to children, families, childcare providers, and communities.

## What we believe

At Catalyst Community, we believe strong families build strong communities. We empower children, families, and childcare providers through intentional services. We create nurturing environments where children thrive, families feel supported, and providers excel. Together, we build a brighter future for every child.



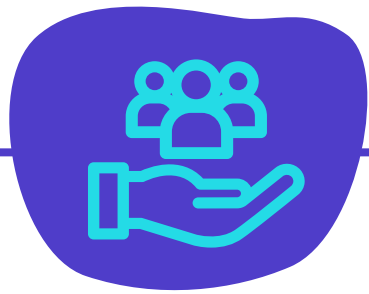
**1,237 CHILDREN WERE  
PROVIDED A SAFE AND SUPPORTIVE  
COURT EXPERIENCE**





# A strong community is a Catalyst community.

Catalyst Community is a valuable resource for families and childcare providers needing support. Families seeking childcare can receive assistance to find suitable options, while low-income, at-risk, and foster-care families may qualify for childcare vouchers. Additionally, Catalyst Community operates courthouse Children's Waiting Rooms in three CA counties, providing 1,237 children with a safe and supportive environment during their parents' or guardians' legal proceedings. Catalyst Community also offers training and support to childcare providers to help them maintain safe and nurturing environments for children.



**11,000 RESOURCE AND REFERRAL REQUESTS WERE FULFILLED**



**977 CHILDREN RECEIVED CHILDCARE ASSISTANCE THROUGH VOUCHERS**

In 2023-2024, Catalyst Community sponsored the Child and Adult Food Care Program for family day care homes and Catalyst Kids programs, with over 2.2 million meals served.





## Where kids can be kids!

Catalyst Camps offers screen-free summer day camps for children TK-8th grade.

### What we believe

At Catalyst Camps, we believe every child holds unique potential. Unplugged and focused on outdoor fun, we offer a space for exploration and growth. Children choose their adventures, fostering creativity and strong friendships. Our camp community inspires lifelong learning and memories.



# Friendship. Freedom. Fun.

For Summer 2024, Catalyst Camps aimed to build on the success and growth of our El Dorado Hills location. At Catalyst Camps El Dorado Hills, we expanded our program options for TK-Kindergarten and Middle School campers, maintaining our position as a top choice for summer day camps in El Dorado County.



**MOST WEEKLY REGISTRATIONS  
WERE FULL BY JUNE 1ST  
(WEEKLY CAPACITY OF 65 CAMPERS)**



**NINE YEARS OF OPERATION  
133 TOTAL CAMPERS  
SERVED IN 2024**



**REGISTRATION  
INCREASE OF 5.9%  
FROM 2023**



**PARTNERED WITH  
CATALYST COMMUNITY  
TO BECOME AN ALTERNATIVE  
PAYMENT PLAN PROVIDER**



*"I'm really sad that summer is over. This was the best experience I've had and I can't believe the summer went by so fast. Camp was great and I'm so glad I got to spend it with my friends."*

—TYLER H., CAMPER

# A Vision for Growth and Gratitude

Catalyst Family Inc. is profoundly inspired by the bold vision of our donors. Being entrusted with the responsibility of shaping the future and receiving faith in our mission is truly humbling. Thanks to generous philanthropic support, Catalyst Family has been able to deliver transformative programs for children, families, and communities.

We are excited to share that the 2023-2024 year has seen remarkable growth in donor support. This growth allows us to reinvest in our centers, camps, after-school programs, and communities, driving continued expansion. Imagine if we doubled the size of Catalyst Family in the next five years—our reach could extend across California, serving hundreds of thousands of children and their families in almost every community statewide.

Building our endowment remains a priority, as it ensures sustainable funding for our mission. We deeply value our long-term partners and look forward to meeting many more supporters as we continue on this journey.



# Our impact

**7,000+**

STUDENTS SUPPORTED DAILY BY  
CATALYST KIDS PROGRAMS

**30+**

FAMILIES SUPPORTED  
BY THE NEWLY-ESTABLISHED  
CATALYST SCHOLARSHIP FUND

**Over 2 million**

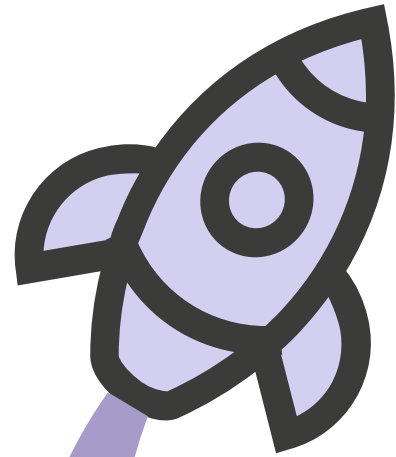
NUTRITIOUS MEALS AND SNACKS  
SERVED TO CHILDREN

**3,500+**

STUDENTS ENROLLED  
IN CATALYST EXPANDED LEARNING

**Over 60%**

OF STUDENTS RECEIVED SUBSIDIZED  
OR PARTIALLY SUBSIDIZED TUITION



**Countless  
laughs,  
memories,  
and hands-on  
experiences**



# Your donation supports



CHILD DEVELOPMENT PROGRAMS



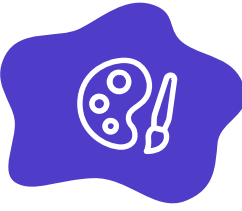
CHILDCARE FACILITIES



COMMUNITY BUILDING ACTIVITIES



SCHOOL SUPPLIES/  
BASIC NECESSITIES  
FOR FAMILIES IN NEED



AFTER-SCHOOL PROGRAMS



TEACHER DEVELOPMENT



CATALYST FAMILY SCHOLARSHIP FUND



# Donors

## ORGANIZATIONS

Pittman and Associates  
CVS Health  
Durst Organic Growers  
Golden State Family Farms  
Khushi Carriers Inc.  
Mesa Church

Costco  
Trader Joe's  
Louis & Gladyce  
Foster Family Foundation  
Ralphs  
Starbucks  
Jan and Tom Berthold Foundation

## INDIVIDUALS

Akiko Hoshino  
Alison Michel-Hall  
Ally Rangel  
Almin Vargas  
Alyssa Scholes  
Ana Narez  
Andrea Macias  
Angela Shi  
Arthur Emus  
Ashwin Narasimhan  
Cerri Noto  
Chanel Reed  
Chia Vue  
Daniel Nishimura  
Danielle Landucci  
Denise Bragg  
Diana Antonio  
Elena Edwards  
ElizaBeth Phillips  
Eva Schulte  
Gene Gurkoff  
Georgina Martinez  
Helen Ross  
Huong Ng

Jarunee Boonchan  
Jennifer Robinson  
Jilleen Stelling  
John Nguyen  
John Waite  
Karen Nguyen  
Kelly Haan  
Kristen Smith  
Kristin Kinder  
Linda Hansen  
Lorena Cabrera  
Lulwa Bordcosh  
Manal Ghoar  
Marissa Corr  
Mary Ann Linqvist  
Mary Wanderer  
Melody Hou  
Michael Zeng  
Mindy Lopez  
Minh Nguyen  
Nadya Chernyak  
Nam Kim  
Nancy B Lerch  
Nelia Luna-Pena

Oleksandr Voievodin  
Parisa Teymour  
Parmjit Kaur  
Rachael Brown  
Rachel Okrent  
Robert Smith  
Ryan Meuse  
Sachi Balachandre  
Sanjay Chohan  
Selina Lee  
Shihee Yu  
Shina Hopkins  
Stevany Hael  
Susan Dumars  
Thao Trinh  
Toan Ton  
Trent Puskas  
Tricia Hedahl  
Vanessa Berghorst  
Wenwei Wang  
William Eckert  
Ying Ding  
Yutian Tan  
Yvonne McChesney

Thank you for  
donating to catalyst  
kids and helping me  
shine!"



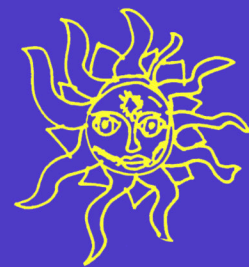
# Why donate?

"Why do I donate to Catalyst Family? As someone from a family of educators, I'm passionate about investing in our future, and I truly believe there is no greater commitment than supporting our children during their formative years, where early education can shape their entire lives."

*Kristen Smith,*  
Catalyst Supporter







# Ways to give

## Donate Online:

Make a one-time donation to support our mission.

Become a GEM (Give Every Month) with recurring donations.

## Check:

Payable to Catalyst Family Inc.,  
350 Woodview Ave. Suite 100, Morgan Hill, CA 95037

## Car Donations:

Donate your car, we'll even pick it up!  
Its value will help support our programs and services.

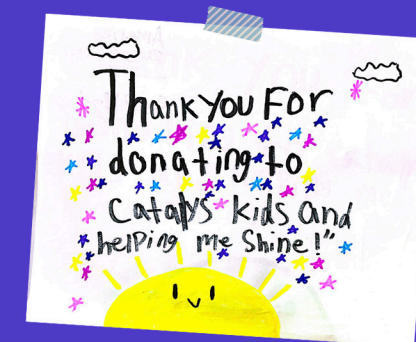
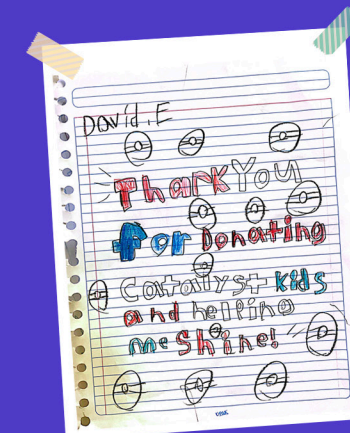
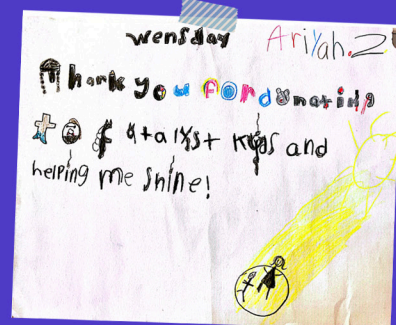
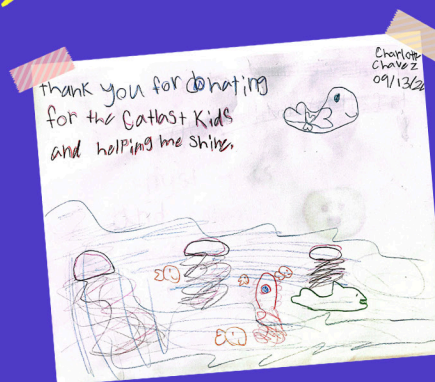
## Corporate Partnerships:

Your company can make a difference—  
strengthen our impact by partnering with us.

## Matching Programs:

Ask your employer if your company matches  
charitable contributions to eligible nonprofits.

Find us: [giving@CatalystFamily.org](mailto:giving@CatalystFamily.org)



# Catalyst

## Family Inc.

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